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NAPA VALLEY BISTRO™ GOURMET PASTA SAUCES AND SPECIALTY OLIVES

Created with pure, fresh ingredients and secret family recipes straight from Italy to the Napa Valley

Known as both a culinary capital and one of the finest wine regions in the world, California's Napa Valley is also home to specialty food producer G.L. Mezzetta®, the company behind America's top brand of specialty olives and peppers. Founded in 1935 by Giuseppe Luigi Mezzetta, an Italian immigrant who started his business selling specialty food items imported from Italy in San Francisco's North Beach neighborhood. Jeff Mezzetta, his great grandson, now runs the company. The family has always taken pride in offering their customers top-quality products. Inspired by the bounty of their surroundings, the company created NAPA VALLEY BISTRO, the only line of gourmet pasta sauces and specialty olives made exclusively with Napa Valley appellation varietal wine.

Mezzetta introduced the NAPA VALLEY BISTRO™ line of pasta sauces and specialty olives to bring their delicious family recipes and traditions into the homes of time-crunched families. The elegantly simple NAPA VALLEY BISTRO products are all natural, made with no preservatives and with 100% high-quality ingredients.

Italian cooks have known for years that, when added to a dish, wine lends richness and complexity to the flavor. Using wines from world-class Napa Valley local family vineyards, Mezzetta used the principles of food and wine pairing to match specific varietals to each NAPA VALLEY BISTRO recipe.

When you start with the best ingredients, you end up with the best sauce.

"Our Napa Valley Bistro products reflect recipes and traditions which stem from our strong Italian heritage and Napa Valley region," explains Jeff Mezzetta. "We proudly make our pasta sauces in the traditional Italian way with pure, fresh ingredients, and then slow cook them in small batches."

When you start with the best ingredients, you end up with the best sauce. NAPA VALLEY BISTRO authentic pasta sauces are made with only the finest plum tomatoes, never with tomato paste, and never any added sugar. Whether you choose the Homemade Style Marinara sauce made with Napa Valley Cabernet Sauvignon wine, locally grown fresh basil, fresh garlic and fresh onions, or a savory Porcini Mushroom sauce made with Napa Valley Merlot wine, locally grown porcini, champignon and portabella mushrooms, fresh garlic, fresh onions and freshly chopped parsley, you'll always enjoy a perfect wine and sauce pairing with NAPA VALLEY BISTRO.

A recent addition to the NAPA VALLEY BISTRO pasta sauce collection is the Homemade Style Basil Pesto, made in the traditional Genovese style from the finest, all-natural ingredients. Jeff Mezzetta traveled throughout Italy to discover what makes the best pesto and proudly offers it to American consumers. In true Napa Valley style a splash of chardonnay is added to enhance the simple ingredients that create a classic pesto (basil, extra virgin olive oil, Parmigiano Reggiano, pine nuts, garlic and sea salt). It's like no jarred pesto you've ever tried.



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In addition to the pasta sauces, there are eight olive blends within the NAPA VALLEY BISTRO product line. Each variety is marinated with herbs and Napa Valley Wines, including the recently added Applewood Smoked style, which are the first smoky olives in the marketplace. Serve NAPA VALLEY BISTRO olives as an elegant appetizer to offer impromptu guests or a flavorful accent to a favorite recipe.

"Mezzetta means quality and convenience," says Jeff Mezzetta. "Napa Valley Bistro makes it simple to serve and enjoy a delectable dining experience at home."

PESTO

Homemade Style Basil Pesto

PASTA SAUCES

Homemade Style Marinara

Creamy Marinara

Fire-Roasted Marinara

Artichoke Marinara

Arrabbiata

Porcini Mushroom

Puttanesca

Roasted Garlic

Tomato Basil

OLIVES

Applewood Smoked

Garlic Stuffed

Italian Olive Antipasto

Jalapeño Stuffed

Olive Medley

Pitted Bistro Blend

Pitted Greek Kalamata

Roasted Garlic Stuffed

ABOUT G.L. MEZZETTA INC.: With a tradition that began in 1935 in San Francisco's historic North Beach, G.L. Mezzetta is a specialty food producer which is best known for being America's favorite brand of domestic and imported peppers and olives. Now based in the culinary capital of the Napa Valley, the Mezzetta family includes three distinct brands which represent a wide variety of regional culinary specialties made from wholesome, quality ingredients and authentic recipes. Based on a rich Italian-American heritage spanning four generations, Mezzetta is committed to delivering flavor, convenience, and value to today's health-conscious consumers. www.mezzetta.com

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