



Mezzetta® Offers \$25,000 for “Best Sandwich Ever” Recipe

7th Annual Make That Sandwich™ Contest Runs Memorial Day Through Labor Day, 2014

For immediate release (Napa Valley, CA) – [Mezzetta® Specialty Foods](#), America’s #1 producer of imported and domestic peppers and olives, is challenging sandwich lovers nationwide to submit their “Best Sandwich Ever” recipe in the 7th Annual Mezzetta® [Make That Sandwich™](#) contest. The grand prize winner will receive \$25,000, and two runners-up will each win \$1,000.

“The best thing to happen to sliced bread is just a jar away,” said Jeff Mezzetta, President and CEO of Mezzetta® Specialty Foods. “We’re encouraging everyone nationwide to create the most exciting and flavorful sandwiches using their favorite Mezzetta® products.”

With over 100 different specialty foods products – including olives, peppers, spreads and sauces – Mezzetta® will transform an average sandwich into a vibrant and delicious masterpiece. Exciting ingredients like the new Mezzetta® *Savory Garlic Everything Spread* will dress up your meatball sub, and contestants can spice things up with Mezzetta® *Deli-Sliced Jalapeño Peppers* in a Mexican Torta. The possibilities are endlessly delicious.

“We believe in sharing joy through food,” said Mezzetta, “and the [Make That Sandwich™](#) contest makes it easy and fun to do just that.”

Starting Memorial Day (May 26, 2014) through Labor Day (September 1, 2014), contestants can enter their sandwich recipes at www.makethatsandwich.com. Each original sandwich recipe will be judged based on originality, use of Mezzetta® products, ease in preparation and taste. The \$25,000 grand prize winner will be selected from the finalists.

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ABOUT MEZZETTA® SPECIALTY FOODS: Having a long history that began in 1935 in San Francisco’s historic North Beach District, Mezzetta® is a specialty food producer best known for being America’s favorite brand of domestic and imported peppers and olives. Mezzetta® was founded by Giuseppe Luigi Mezzetta, an Italian immigrant who started the business selling specialty food items imported from Italy. Jeff Mezzetta, his great grandson, now runs the company from a

new facility in the Napa Valley. The Mezzetta® family brands represent a wide variety of regional culinary specialties made from wholesome, quality ingredients and authentic recipes. Based on a rich Italian-American heritage spanning four generations, Mezzetta® is committed to delivering flavor, convenience, and value to today's health-conscious consumers. For more ideas to spark your imagination, please visit www.mezzetta.com.

\$25,000 *Make That Sandwich™* on Social Media:

- #makethatsandwich
- <https://www.facebook.com/mezzetta>
- https://twitter.com/mezzetta_foods
- <http://www.pinterest.com/mezzetta>
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