



MEZZETTA® ANNOUNCES \$25,000 MAKE THAT SANDWICH™ WINNER

SAN FRANCISCO—September 30, 2014— Mezzetta, America’s #1 producer of imported and domestic peppers and olives, named Jennifer Beckman’s *The Mario Christo* sandwich the \$25,000 winner of their 2014 Make That Sandwich contest.

Over the past three months, thousands of sandwich enthusiasts submitted original recipes using their favorite Mezzetta products. Ultimately, *The Mario Christo* reigned supreme because of Jennifer’s unique combination of flavor and texture.

“Each delicious, vibrant layer of Jennifer’s sandwich played a pivotal role in igniting the judges’ taste buds, and represented the endless possibilities when using Mezzetta products,” said Jeff Mezzetta, CEO. “With all the zip of a killer Italian, and all the love of a Monte Christo, this sandwich is on a whole new level!”

Mezzetta believes in sharing joy, and there are few things that make people happier than a delicious sandwich! The Make That Sandwich contest aims to discover what fans are creating with their favorite Mezzetta products. Each entry was carefully reviewed, taste-tested and judged by a panel of highly qualified sandwich samplers – the Mezzetta team!

The Make That Sandwich \$1,000 runner-up winners include Lisa Keys for her *Burrata and Bacon Ciabatta*, and Krista Towns for her *Chicken Waffletta with Maple-Chili Mayo and Sweet Pepper Slaw*. Congratulations to all the winners!

About Mezzetta®:

Mezzetta® is a specialty food producer best known for being America’s favorite brand of domestic and imported peppers and olives. In 1935, Mezzetta® was founded in San Francisco’s historic North Beach District by Giuseppe Luigi Mezzetta, an Italian immigrant who started the business selling specialty food items imported from Italy. Giuseppe’s great-grandson, Jeff Mezzetta, now runs the company from a new facility in the Napa Valley. The Mezzetta® family brands represent a wide variety of regional culinary specialties made from wholesome, quality ingredients and authentic recipes. Based on a rich Italian-American heritage spanning four generations, Mezzetta® is committed to delivering flavor, convenience, and value to today’s health & flavor conscious consumers.

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